



**Job Title:** Social Media Manager (Remote)

**Company:** Vendetta Games ([www.vendettagames.ai](http://www.vendettagames.ai))

**Location:** Remote

**Employment Type:** Full-time

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### **About Us:**

Vendetta Games is at the forefront of leveraging AI and blockchain technology to create innovative gaming experiences within the Web3 ecosystem. Our mission is to create a network of immersive worlds, and experiences. We place a strong focus on immersive storytelling and our brand of Vendetta throughout our publications.

### **Position Overview:**

We are seeking a dynamic and creative Social Media Manager to join our team. As the primary liaison between our project and our online community, you will play a pivotal role in shaping our social presence, engaging with our audience, and fostering community growth. This position offers the opportunity to work remotely and be part of an innovative and inclusive environment.

### **Responsibilities:**

- Create and execute a comprehensive social media strategy to promote Vendetta Games and engage the community across platforms such as X (Twitter), Telegram, Discord, Instagram, LinkedIn, and others.
- Define the most important social media KPIs
- Plan, create, and schedule engaging content (e.g., posts, images, videos) tailored to each platform, keeping the community informed and involved.
- Maintain the Brand voice and identity across all channels.
- Foster and manage a vibrant community by responding to comments, messages, and inquiries in a timely manner, and participating in discussions on relevant topics.
- Build a network of content creators.
- Build an engaged audience in each channel.
- Keep up-to-date with the latest trends in Web3, gaming & metaverse, and social media to ensure that Vendetta Games remains at the forefront of the industry.
- Analyse social media metrics to assess the effectiveness of campaigns and adjust strategies through A/B consistently, as needed.
- Work closely to ensure consistency in messaging and branding across all channels.



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- Plan and execute targeted campaigns to drive user acquisition, engagement, and retention.
- Identify potential influencers and strategic partners to help expand Vendetta Games' reach and reputation.
- Coordinate online events, AMAs, and other promotional activities to keep the community engaged and informed.
- Stay up to date with the latest social media best practices and technologies.
- Deliver monthly reports and data analytics.

### **Requirements:**

- Self Starter
- 1+ years of experience as a Social Media Manager or a similar role
- Excellent communication and writing skills
- Passionate about engaging and growing online communities.
- Solid understanding of all major social media platforms - X (Twitter), Discord, LinkedIn, Instagram and other social media best practices
- Ability to analyse social media metrics and derive actionable insights.
- Excellent knowledge of Understanding of SEO and web traffic metrics
- Good understanding of social media KPIs
- Excellent multi-tasking skills
- Creative thinker and problem-solving skills
- Strong collaboration skills with a proactive and flexible approach.
- Good time-management skills
- English as a first language proficiency
- Knowledge of Web3 and Gaming is a MUST

### **We Offer:**

- 100% remote work opportunity.
- Exposure to cutting-edge technology and innovative projects.
- A collaborative and inclusive work environment.
- Opportunity to shape the future of gaming and the metaverse.

### **How to Apply:**

If you are passionate about social media, gaming, and shaping the future of the metaverse, we encourage you to apply. Please submit your resume, portfolio of past work, along with a cover letter detailing your relevant experience and why you're excited about joining Vendetta Games.

Apply either through **LinkedIn** or send to **[vendettagameshq@gmail.com](mailto:vendettagameshq@gmail.com)**